

AMENDMENTS TO THE CLAIMS

This listing of the claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Cancelled) -28.(Cancelled).

29. (Currently Amended) An adapter for attaching an electronic shelf label to a blister hook, said adapter comprising:

a housing into which the shelf label is insertable or is inserted, ~~and~~ ;

a suspension device, ~~for the pivotal mounting of~~ pivotaly mounted to the housing, ~~for suspending said housing~~ on a cross-strut provided on the free end of a cantilever of the blister hook, ~~and~~;

wherein said suspension device is a yoke that is connected to the housing and wherein said yoke has formed thereon at least one pliable sleeve which in an open condition has a free end that is adapted to be placed around the cross-strut and to be snap-locked onto the yoke.

30. (Previously Presented) The adapter as claimed in claim 29, wherein said yoke has two sleeves having a connecting web formed in between.

31. (Previously Presented) The adapter as claimed in claim 29, wherein said at least one pliable sleeve has on its free end a hook adapted for locking engagement with a mating hook on said yoke.

32. (Previously Presented) The adapter as claimed in claim 30, wherein said two sleeves have on their free end a hook adapted for locking engagement with a mating hook on the yoke.

33. (Previously Presented) The adapter as claimed in claim 31, wherein an opening is provided between said at least one pliable sleeve and extends as far as to a connecting web.

34. (Previously Presented) The adapter as claimed in claim 32, wherein an opening is provided between said sleeves and extends as far as to said connecting web.

35. (Currently Amended) The adapter as claimed in claim 29, wherein said yoke is constructed in the manner of a fork having prongs which are connected to said housing and ~~whose~~ wherein a crossbar is connected to said at least one pliable sleeve.

36. (Previously Presented) The adapter as claimed in claim 35, wherein said prongs each have on their inner side a projecting, mushroom-shaped bearing trunnion.

37. (Previously Presented) The adapter as claimed in claim 36, wherein said housing has on each of its outer sides adjacent to said prongs a bearing hole for receiving the respective bearing trunnion.

38. (Previously Presented) The adapter as claimed in claim 37, wherein said housing has on its inside at each bearing hole a segmented, flexible bearing shell.

39. (Previously Presented) The adapter as claimed in claim 36, wherein at least one of said inner sides of said prongs or at least one of adjacent outer sides of said housing is provided with a detent nose capable of engaging with at least one notch in the opposite side of said housing or said prongs.

40. (Previously Presented) The adapter as claimed in claim 39, wherein said housing has on said outer sides five notches and said yoke is provided on each of said inner sides of its prongs with a respective detent nose.

41. (Previously Presented) The adapter in claim 29, wherein said housing has on its inner side adjacent to the cross-strut of said cantilever two short bars extending in parallel with the longitudinal direction of the cantilever, behind which an upper rib of the shelf label is adapted to lock into place.

42. (Previously Presented) The adapter as claimed in claim 41, wherein said inner side of the housing, which lies opposite said inner side provided with the two short bars, is provided with hooks behind which a lower rib of the shelf label is adapted to lock into place.